



DERIS

Communication of Progress Report -2022

March 2022

Deris is a one-stop shop for Intellectual Property services with one of the largest and internationally regarded IP prosecution and advisory team.

We have been the pioneer in shaping the IP landscape by obtaining the precedent decisions & participating the preparation of the IP legislation upon the invitation of the legislative bodies. We provide a wide spectrum of high-quality services that are essential for securing, maintaining and enforcing IP rights.

Our services and counseling are supported by the trademark attorneys and technical experts, who are national and European patent attorneys, under a unique service approach combining longstanding enforcement experience with prosecution-technical expertise. Our goal is to secure enforceable IP rights in the market so that they can be transformed into sustainable commercial values.

MESSAGE FROM MANAGING PARTNER

DERIS^{TR}



Deris creates its corporate strategy in accordance with the Balanced Score Card approach and in a way that meets the expectations of all stakeholders.

UNGC sets the frame for Deris activities within the scope of sustainable business, environment, respect for people, ethics and contribution to the society.

We adopt the ten guiding principles of UNGC and commit to take these principles as a guide in our activities and to review and report them regularly.

N. Serra Coral
Attorney at Law

GREAT PLACE TO WORK BENCHMARK for INVESTING IN CULTURE & PEOPLE

DERIS^{TR}

GPTW; using their globally strong methodology, measure and evaluate the employee experiences of organizations and reward high-performing companies with a high trust culture. The research is supported by data compiled from more than 100 million employee engagement surveys worldwide.

Deris has been awarded as a great place to work 4 years in a row.



LEADERSHIP AWARENESS PROGRAM INVESTING in YOUTH

DERIS™

The program aiming to raise leadership awareness among senior law school students; in order to fill the gap of limited education in leadership, management and strategy in law faculties. Participants from six different universities.

JOIN “DERIS LEADERSHIP AWARENESS CERTIFICATE PROGRAM”

This program , created to prepare senior law students for business life, consists of the following main headings.

- * Strategy management with balanced scorecard
- * Blue Ocean Strategy
- * Understanding leadership styles
- * Effective executive
- * Global benchmarks and importance
- * Investing in people
- * Networking



UNREAL AMBASSADORS

ETHIC BUSINESS – ANTICOUNTERFEITING – INVESTING IN YOUTH

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The Unreal Campaign is a consumer awareness program of the International Trademark Association (INTA), which aims to educate young consumers (14- to 23-years-old) about the dangers of counterfeiting and the importance of trademarks. The Unreal Campaign is a multiyear initiative that will outreach to teens through online activities and direct school engagement.

VOLUNTEERS

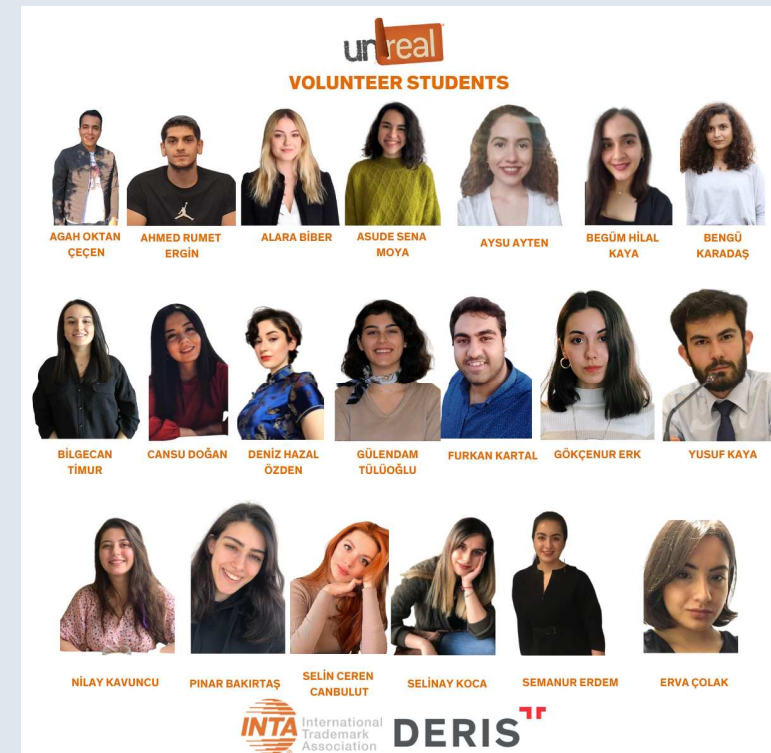
- ❑ 11 DERIS VOLUNTEERS
- ❑ 20 UNREAL AMBASSADORS (LAW SCHOOL STUDENTS)

EVENTS

- ❑ 4 HIGH SCHOOL
- ❑ 11 UNIVERSITY
- ❑ 19 UNIVERSITY CLUB

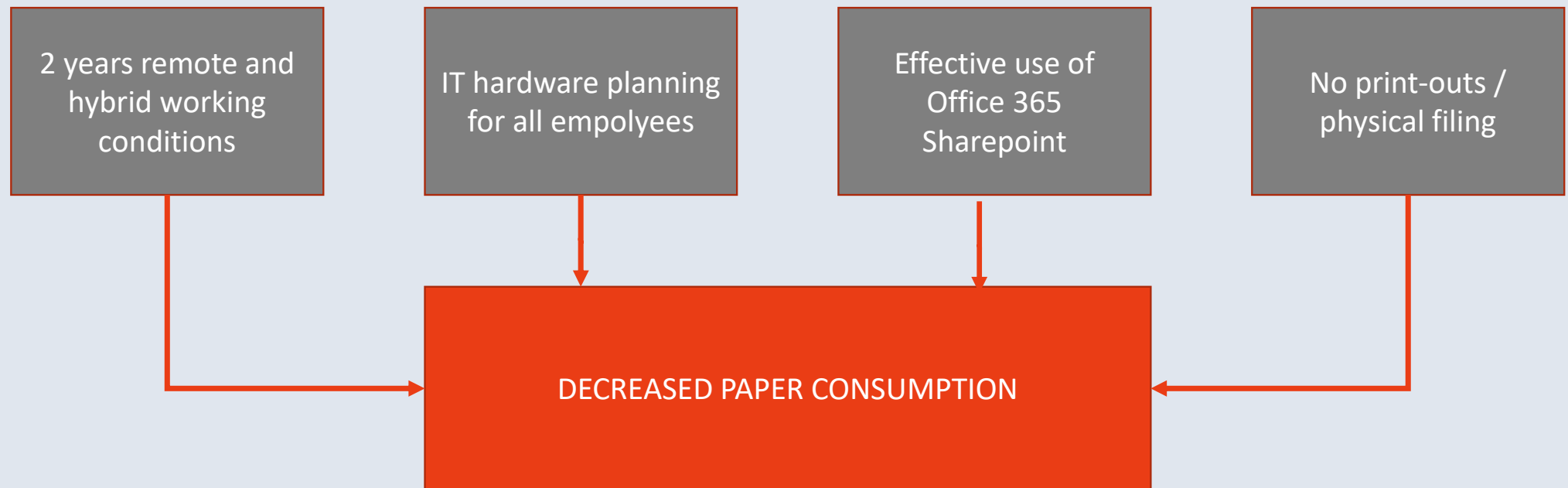
REACH OUT

1340 STUDENT AWARE OF THE HARMS OF FAKE PRODUCTS



PAPERLESS OFFICE ENVIRONMENT – HEALTH - TECHNOLOGY

The paperless office project, which we have been in our plans for a long time and postponed due to our habits or preferences, came to life during the Covid 19 pandemic.



SUPPORT FOR SOCIETY SOCIALLY RESPONSIBLE BUSINESS

DERIS^{TR}

THOSE AFFECTED
FROM DISASTERS

* Forest fires at
Marmaris and Manavgat

DISABLED

* Foundation for the
Blind

*Spastic Children
Foundation

SCHOLARSHIP

* Turkish Education
Association

- Emergency management team
- Remote working starting from the first Covid case is reported in Turkey
- Basic conditions of healthy ventilation
- Close follow up of pandemi and total remote / hybrid working plan
- COVID 19 risk evaluation
- Highest level hygiene
- Routine PCTR tests
- No office related Covid 19 case is reported.